

SERVICE OFFERINGS

IDEA CONCEPTUALISATION - From R350.00 per hour

At our head office located in the heart of Cape Town, we offer a co-working space where we can explore, expand, and finalise the endless ideas that you may dream of creating and bring them to life. These ideas can be produced in our professionally equipped in-house Studio or at your preferred choice of location.

PODCAST - From R300.00 per hour

At the Cloudigital Productions Studio, we provide a fully-equipped Podcast Studio space where you can create, develop, and build your series of videos as well as share your stories. Cloudigital Productions gives you the option of in-house editing or self-editing of your podcast(s).

SHORT FORM VIDEOS - From R250.00 per hour

The Short Form Videos package predominantly focuses on social media content creation videos, however, this package also includes advertising formats along with video formats for websites or other uses on request.

- **VLOGS**
Also known as a 'video blog,' generally supported by texts, images, sound effects, and other metadata.
- **GREEN SCREEN CONTENT**
Visual effects and post-production technique for compositioning two or more images or video streams together based on colour hues.
- **SOCIAL MEDIA CHANNEL VIDEO COMBINATION EDITING**
Editing the frames of the videos allowing the video to flow without any errors, automated sub-titles (if requested), trending sounds, etc. The social media channels include; YouTube, TikTok, General Showreels and Instagram Reels.
- **EXPLANATION VIDEOS**
DIY (Do It Yourself), How To, Training, Behind the Scenes (BTS), and Educational Videos.
- **ANIMATION**
Videos that are created using the original designs, drawings, illustrations, and computer-generated effects that have been made to move in an eye-catching way using various artistic styles.
- **DRONE FOOTAGE**
Shot on a professional Drone Camera.
- **360 CAMERA AND VIDEO**
A camera that has a field of view that covers approximately the entire sphere or at least a full circle in the horizontal plane.

LARGE FORMAT PRODUCTION - From R500.00 per hour

The Large Format Production package mainly focusses on advertorial, corporate video conceptualisation, and live event documentation. These services can be offered at our in-house fully equipped Studio or at your preferred location.

- **VIRTUAL REALITY**
Virtual Reality (VR) is a simulated experience that employs pose tracking and 2D near-eye displays to give a user an immersive feel of a virtual world.
- **VIDEO AND MOVIE CLIP EDITING**
Video, Movie Clips, Live Event Documentation, Masterclass, Advertisements, In-House Production, and Corporate Advertisements are offered within the Editing package. Our Production Team pays close attention to detail and the flow of the content, bringing your visions to life.

EDITING AND 3D PRODUCTION - From R300.00 per hour

With the focus on Ai creation, we provide professional high-grade editing and creation for various users.

- **3D IMAGERY AND RENDERING**
- **DOCUMENTARY EDIT**
- **ART AND STANDARD ANIMATION**
- **PHOTOSHOP AND COLOUR GRADING**
- **AI ART AND VIDEOS**
- **PHOTOSHOOTS**
- **ILLUSTRATION AND CONCEPTS**
- **VIDEO EFFECTS (VFX) EDITING**

TRAINING COURSE - From R250.00 per hour

At Cloudigital Productions, we aim for our collaborators and users to feel educated and included in majority of the production development, as we believe that we can grow a community by positive and educational impact.

The Training Course package focuses on training the use of Ai Art and how one can develop their own production.

- **VIDEO SHOOT TRAINING**
Understand the basics of the necessary equipment, and what tools one needs for various productions.
- **EDITING AND COLOUR TRAINING**
How one can edit their collected footage and develop it into the users vision through special effects, clipping footage, and understanding the high-tech editing softwares.
- **DOCUMENTARY TRAINING**
How one can edit their collected footage and develop it into the users vision through special effects, clipping footage, and understanding the high-tech editing softwares.
- **ANIMATION TRAINING**
How one can edit their collected footage and develop it into the users vision through special effects, clipping footage, and understanding the high-tech editing softwares.
- **VIDEO EFFECTS (VFX) TRAINING**
How one can edit their collected footage and develop it into the users vision through special effects, clipping footage, and understanding the high-tech editing softwares.